

***Be a certified career counsellor :
Certificate Programme in Adolescence Career Guidance and
Counselling Practice***

Goals:

This is a certificate programme approved by the APCA (Asian Professional Counselling Association). It enables you to equip career counsellors, educators, and practitioners in local secondary school setting to gain a solid foundation in career guidance principles, knowledge and practical skills.

After completion of this course, the participants are able to guide adolescents to potentially satisfying academic and occupational environments in accordance with their unique interests, talents, needs, and other traits. This course intends to be an essential training programme for in-service and incoming educators and counsellors working with adolescents.

Program Highlights

Date	Major Content
Workshop 1 13 Dec. 2014 2:00 - 9:00pm	Structural approach to career guidance and assessment of the "Big Four" individual differences (Part 1) <ul style="list-style-type: none"> • Content-oriented career theories: Parsons's trait-and-factor approach to career guidance, Holland's theory of vocational personalities and occupational environment • Conceptualization and measurement of interests, abilities, values, and personality • Administration and interpretation of the Self-Directed Search (SDS)
Workshop 2 14 Dec 2014 2:00 - 9:00pm	Structural approach to career guidance and assessment of the "Big Four" individual differences (Part 2) <ul style="list-style-type: none"> • Conceptualization and measurement of interests, abilities, values, and personality (continued)

PRAYING HEARTS COUNSELLING CENTRE LTD 心暖心輔導中心

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	<ul style="list-style-type: none"> • Administration and interpretation of NEO-FFI-3 and card sort instruments • Integration of interest, ability, value, and personality data • The limitations with structural approach to career guidance (and why a process approach) <p>(Workshop 1 and 2 cannot be enrolled individually. Fee for these two Workshops includes: a set of SDS Assessment Booklet, SDS Educational Opportunities Finder, SDS Occupations Finder, NEO-FFI-3, Career Values Card Sort, and Skills Card Sort)</p>
<p>Workshop 3 3 Jan. 2015 2:00 - 9:00pm</p>	<p>Process approach to career guidance and related assessments</p> <ul style="list-style-type: none"> • Process-oriented career theories: Super's career development theory, career construction theory, social cognitive career theory (SCCT) • Career interventions for under-achieved or under-motivated students • Assessment and measurement of career maturity, career adaptability, and social cognitive constructs • Administration and interpretation of the Career Development Inventory, Career Maturity Inventory, and various SCCT-related measures
<p>Workshop 4 4 Jan 2015 2:00 - 9:00pm</p>	<p>What makes your career education, career counseling, and career interventions effective?</p> <ul style="list-style-type: none"> • Different purposes, forms, and formats of career interventions (and a roadmap for career counseling) • Five evidence-based critical (and other "noncritical") ingredients of effective career interventions • Occupational information and occupational classification systems • Professional growth of career practitioners • Organizing and managing career resources (and where to get good resources)



Asian Professional Counselling Association ((H.K.)
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What Programme Participants will Receive:

- ✧ SDS Assessment Booklet,
- ✧ SDS Educational Opportunities Finder,
- ✧ SDS Occupations Finder,
- ✧ NEO-FFI-3,
- ✧ Career Values Card Sort, and Skills Card Sort)

Who should attend

For Counsellors, social workers, other helping professionals who are responsible for the career guidance, career counselling services and development function in their organization.

Benefits of Using Workplace:

- 1 To help adolescents make an career decision
- 1 For career planning
- 1 Effectively use of basic career assessment tools
- 1 Increase career assessments

Instructor:

Mr. Philip Wu (胡仕揚 先生) is a career consultant, coach, trainer and writer who has a passionate interest in helping people to discover their purpose in career and life. In 2005 he co-founded Career Matters International, a career coaching and consulting firm in Hong Kong.

He is a certified career coach by Worklife International, Australia. He was also trained by two other gurus in life planning and career development: Richard Bolles, author of the international best-seller *What Color Is Your Parachute?*, and Richard Leider, one of the top five most respected executive coaches according to Forbes.

As a trainer and speaker, he has developed for-credit programs at academic seminaries and taught career management and workplace integrity to professionals and general audiences in numerous courses, seminars, workshops, retreats and international conferences. These courses enable participants to explore their vision and values for life and work. He has provided

programs and services for such organizations as The Hong Kong University of Science and Technology, Hong Kong Baptist University, H.K. Institute of Education, Shue Yan University, China Graduate School of Theology, Peter F. Drucker Academy, Ray Bakke Centre for Urban Transformation, Asian Professional Counselling Association (HK), The Christian Times, Hong Kong Professional & Educational Services, Hong Chi Association, AKWASSC Harmony Life Enrichment Centre, as well as many individual business owners and entrepreneurs in Hong Kong and mainland China.

Philip holds a Professional Diploma in Business Studies (Transport Management) from Hong Kong Polytechnic, a Master's degree in Christian Studies from China Graduate School of Theology (CGST) in Hong Kong, and a Master of Science degree in Psychology of Work (with Merit) at University of Leicester, UK. He had done further research studies at CGST and is now perusing a Master of Social Sciences in Psychology (Schools and Community Settings) at The Hong Kong Institute of Education. He is a Registered Test User Occupational (Ability) and a Registered Test User Occupational (Personality, NEO Personality Inventory & Myers-Briggs Type Indicator [MBTI]) from the British Psychological Society, a holder of the European Test User Certificate (Level 2): Work and Organizational Assessment from the European Federation of Psychologists' Association, a certified user of the Hogan Personality Inventory, the Motives Values Preferences Inventory and the Hogan Development Survey, an accredited administrator of the MBTI (Step I & II), and a certified administrator of the Chinese Personality at Work Questionnaire.

Format:	Lecture / self-completion of assessment instruments/ discussions
Date & Time:	13/12, 14/12/2014, 3/1, 4/1/2015 (2:00-9:00)
Venue:	香港九龍觀塘鴻圖道 26 號威登中心 25 樓
Quota:	20
Instruction media:	Cantonese, supplemented with English (course materials are in Chinese and/or English)
Fee:	<p>\$4,500</p> <p>Early Bird: \$4000 each (for those who make payment one month before the course commencement date)</p> <p>Group: \$4000 each (For those companies which send a total of two or more participants to this course and enroll at the same time).</p> <p>Maintained a minimum of 70% overall attendance of total lecture hours will be awarded a "Certificate in Adolescence Career Guidance and Counselling Practice"</p>



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Enrollment Form

Name: **(English)** _____ **(Chinese)** _____

Age: _____ Gender: _____ Religion: _____

Marital Status: **(Single/Married/Others)** _____

Organization: _____ Position: _____

Education Level: _____

Tel: _____ Fax: _____

Email: _____

Mailing Address: _____

Enclose the crossed cheque payable to 'Praying Hearts Counselling Centre Limited'

Bank: _____ Cheque No. _____ HKD _____

Where do you learn about this course?

Email promotion Direct mail by post Website Friends

Deadline for applications: 1 week before course commencement.

Enquiry: For course enquiries and reservations, please call Praying Hearts Counselling Centre 27976888 or visit the website: www.prayinghearts.org.hk

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